

AWARD PRESS RELEASE

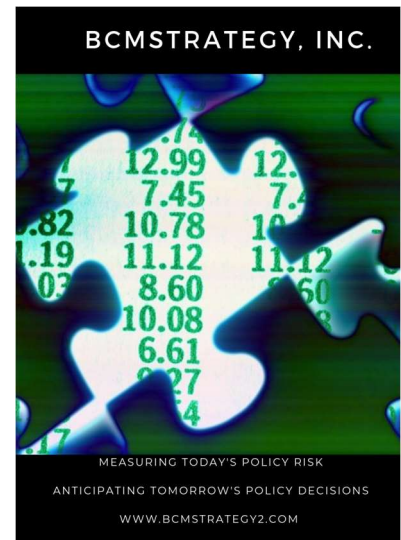
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FOR IMMEDIATE RELEASE

BCMstrategy, Inc. Selected to Contribute to Artificial Intelligence Book

Alexandria, VA (9 May 2019) – BCMstrategy, Inc. Founder and CEO Barbara C. Matthews has been selected to contribute to The AI Book being published by Wiley in 2020. The abstract submitted by Ms. Matthews was selected through a process that combined crowdsourced online voting and editorial engagement. The book is co-edited by technology industry leaders in the United Kingdom: Ivana Bartoletti, Susanne Chishti, Anne Leslie and Shan Millie. Over 170 individuals competed for this opportunity; less than 50% were awarded the opportunity to publish a chapter in the book.

Background on The AI Book: The AI Book will provide a handbook for investors, entrepreneurs and fintech visionaries. Written and edited by industry experts and published by Wiley, the AI Book is the fourth in a series of best-selling crowdsourced books addressing issues at the frontier of technology and business. More information about The AI Book can be found here: <https://aibook.co.uk/>

Ms. Matthews will contribute a chapter entitled “The AI Advantage: Near-Term Workforce Opportunities and Challenges.” The chapter will provide macro-trend analysis regarding the challenges and opportunities created by enhanced cognition and analytical automation.

“It is an honor to be able to contribute to the conversation concerning enhanced cognition and workforce evolution,” said Barbara C. Matthews.

Background on BCMstrategy, Inc.: BCMstrategy, Inc. is a start-up technology company operating at the frontier of enhanced cognition and the data revolution. The company is building a suite of tools based on a patent awarded to Barbara C. Matthews for a MetaData tagging process that converts the language of public policy into structured numerical data to support advanced data visualization, enhanced cognition, and predictive analytics. More information about the company can be found here: www.bcmstrategy2.com. More information about the first suite of technology products currently available can be found here; <https://www.youtube.com/watch?v=gG3y6gOOg8o>



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