AWARD PRESS RELEASE

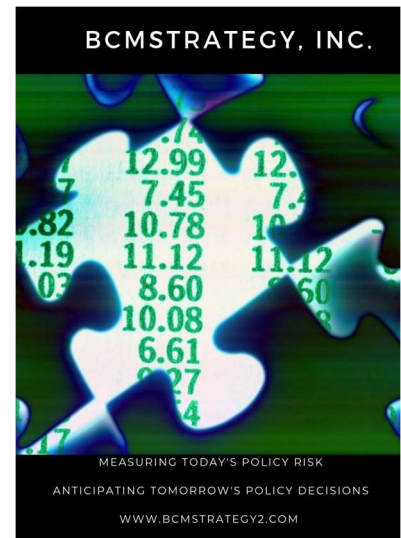**CONTACT INFORMATION:**

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FOR IMMEDIATE RELEASE

BCMstrategy, Inc. Selected to Exhibit at Collision

Alexandria, VA (10 April 2019) – BCMstrategy, Inc. has been selected to exhibit and participate in the Collision technology conference by the Alexandria Economic Development Partnership (AEDP). The award funds travel, conference participation, and an exhibit booth for one day at the conference. BCMstrategy, Inc. is one of six start-up companies from Alexandria, VA selected for this honor.

Background on AEDP: The AEDP is a public-private partnership funded by the City of Alexandria. The partnership is driven by the vision that Alexandria should be a vibrant, creative, and diverse city where large and small businesses can locate and grow while enhancing the community's quality of life. Each year, AEDP selects a handful of innovative start-up companies to feature at the Collision technology conference. More information about AEDP can be found here: https://alexecon.org/about-aedp

Background on Collision: Collision is the fastest growing technology conference in North America, with over 25,000 attendees representing the world's largest technology companies as well as many of the world's most disruptive emerging technology companies. For more information, please visit: https://collisionconf.com/.

"We are thrilled to be part of the vibrant and growing technology community in Alexandria and grateful to AEDP for this tremendous opportunity," said Barbara C. Matthews, Founder & CEO of BCMstrategy, Inc.

Background on BCMstrategy, Inc.: BCMstrategy, Inc. is a start-up technology company operating at the frontier of enhanced cognition and the data revolution. The company is building a suite of tools based on a patent awarded to Barbara C. Matthews for a MetaData tagging process that converts the language of public policy into structured numerical data to support advanced data visualization, enhanced cognition, and predictive analytics. More information about the company can be found

here: www.bcmstrategy2.com. More information about the first suite of technology products currently available can be found here; https://www.youtube.com/watch?v=gG3y6gOOg8o

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