

PRESS RELEASE –NEW INVESTMENT

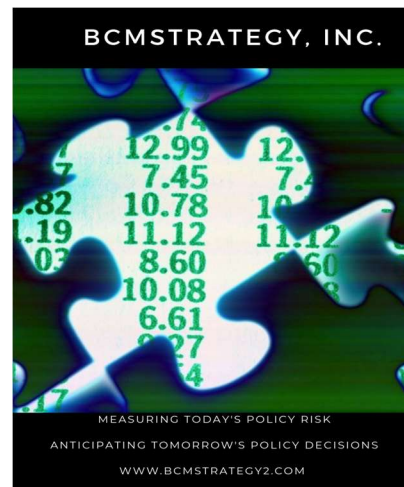
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FOR IMMEDIATE RELEASE

BCMstrategy, Inc. Raises Seed Financing

Venture Capital Support Accelerates Product Expansion Regarding COVID19 Information Needs

Alexandria, VA (25 March 2020) – BCMstrategy, the innovation leader in public policy predictive analytics, announced today it has secured significant seed investment from BlackLab Venture Studio. The funds will be used to accelerate product development and sales for the company's patented public policy risk analysis information suite and accelerate its ability to meet demand for COVID19 policy analytics through API development, Slack integration, and new analytical reports.

The company also announced the appointment of Joseph Titlebaum and David Charlton to the management team and board of directors. Titlebaum is BlackLab's founder as well as an entrepreneur, attorney, and tech company founder and executive. Previously, he served as General Counsel for XM Satellite Radio and several other tech companies. Charlton is a BlackLab co-founder and an entrepreneur with more than twenty-five years of experience as a management leader in product development and professional services organizations. Companies under Charlton's COO or CTO leadership have garnered dozens of "best of" industry awards for products, design, and service.

Barbara C. Matthews, the company's CEO, noted that the new investment will allow BCMstrategy, Inc. to accelerate its progress as an innovation leader in the data and policy intelligence arenas. The new investment expands the company's ability to meet growing demand for COVID19 public policy data while simultaneously supporting new product development. Initial efforts will focus on expanding product integration capabilities and enhanced customer experiences for the alternative data platform. This will allow BCMstrategy to expand its reach to the global investment and financial services space.

"The BlackLab Venture Studio investment will open new markets globally for our early-stage technology. Adding the BlackLab management team positions the company for rapid growth serving the information needs of strategists and analysts at a time when good information regarding COVID19 is critically important." said Barbara C. Matthews, Founder and CEO of BCMstrategy, Inc.

"We also are grateful to the BlackLab team for pushing the boundary of innovation by supporting our female-founded alternative data company." The latest data indicates that female founders only receive 2.7% of all venture capital funding in the United States.

"We believe significant opportunities exist to enable innovation at the intersection of technology and regulation. We are excited to be part of the BCMstrategy team, honored Barbara has chosen to work with us, and proud to support a forward-thinking female entrepreneur," said BlackLab Co-Founder Joe Titlebaum. "BCMstrategy proves our new thesis that the use of cutting-edge technologies will enable enterprise clients quickly to understand the changing financial regulatory landscape and anticipate the next regulatory moves," said BlackLab Co-Founder Dave Charlton.

About BCMstrategy, Inc.: BCMstrategy, Inc. is a start-up technology company that uses patented technology and 9+ levels of automated analytical processes to convert the language of public policy into structured data. The platform currently delivers daily global momentum measurements as well as time series data that captures public policy reaction functions. The company has been tracking COVID19 policy reaction since mid-February 2020. More information about the company can be found here: www.bcmstrategy2.com. More information about how analysts and strategists use the company's current products can be found here: <https://www.youtube.com/watch?v=gG3y6gOOg8o>



About Black Lab Venture Studio: Blacklab Venture Studio www.blacklabvc.com is a new venture studio based in the Washington, DC metro area that fosters innovation at the intersection of digital technology and regulation. Founded by Joe Titlebaum and Dave Charlton, who each have decades of experience founding, building and selling start-up and growth stage companies, BlackLab becomes the entrepreneur's co-founding team, providing seed capital, technology development services, and sales and marketing strategic support. Please contact us at info@blacklabvc.com.